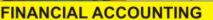






Distance Learning Programs





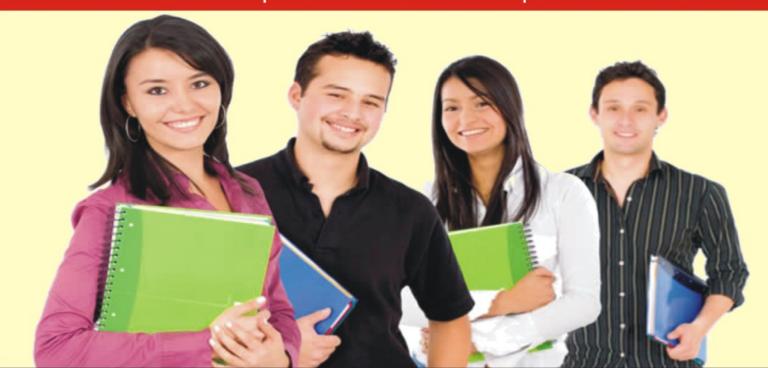


SOFTWARE TECHNOLOGY



INFORMATION TECHNOLOGY

ENGINEERING COURSES | VOCATIONAL COURSES | MANAGEMENT COURSES



WE PROVIDE KNOWLEDGE, NOT MORE INFORMATION DON'T BE A JOB SEEKER, BE A JOB CREATOR.

Authorised Softech Affiliate Centre

An ISO 9001:2008 Certified Institute

SOFTECH INSTITUTE

EDUCATIONAL & VOCATIONAL TRAINING

Website: www.softechinstitute.com E-mail: softechinstitutekharar@gmail.com Softech Helpline No.: 9988237136

Director's Message



An ISO 9001:2008 Certified Institute

In this highly competitive World, only the properly trained persons can find a firm footing. It is not enough to be a Graduate or Post Graduate these days to qualify for reasonable positions. The career opportunities are unlimited for those who are qualified to accept the challenges. Softech aims at making available to every promising young Indian, the means of acquiring modern education, stimulating the power of expression and Developing an all rounder personality. While equipping the students with scientific and Technical training, it emphasizes the right attitude, which cannot be scarified.

The Basic Approach of the Softech for Imparting Training in the Professional Courses of the Institution is that of including skill and competency in the Students to be of Service and Help in the Community and provide a finish to be good & useful citizen of the Country. Softech main Objective is to Spread Education and Provide Employment to be Unemployed. The Motto of the Softech is "Service to Humanity is Service to God" The Institute aims at spreading Education among the poor and socially backward sections of the Society.

The Managing Committee of the Softech pays great importance to the level of Education provided to the Students. hence a Managing Committee of the Softech has been setup to work after the Education and Administration of the Institute. Softech experts finds that a proper Training Methodology combined with specific Course Curriculum is a must to impact optimum skills to a Student.

All work and no play makes Jack a Dull Boy and the Softech would not like any of its Students to be one. In order to remove the monotony of life, The Softech Organizes various events, Quizzes and Programms from time to time because Softech Experts in All Rounder Personality.

Wishing you all the Best.

(Satnam Singh) Managing Director

Rules & Regulations



An ISO 9001:2008 Certified Institute

ELIGIBILITY. REGISTRATION & ADMISSION

The courses are open to Matriculates, Higher Secondary, 10+2, Graduates and Post Graduates in any discipline from any Board / University recognized by UGC.

PAYMENT OF FEE

- Fee is payable in advance at the time of admission in cash / D.D. In case of D.D. it should be in favor of "Softech Institute Educational & Vocational Training" Payable at Kharar, and an official receipt should be obtained from the office counter.
- 2. The payment of fees is to be made in lump sum or under the installment scheme as prescribed by the Softech Institute.
- 3. Registration Fees Rs. 500/-
- 4. Examination & Tuition Fees: As per mentioned in Prospectus.

Note: Complete Registration Fee is compulsory for all students Payable in Advance at the Time of Admission who Enroll with Softech Institute. Registration Fee once paid shall not be refunded, Reason what so ever may be.

FLIGIBILITY

The courses are open to Matriculates, Higher Secondary, 10+2 , Graduates and Post Graduates in any discipline from any Board / University recognized by UGC.

REGISTRATION & ADMISSION

- 1. A candidate seeking admission to a Softech Institute course should submit the applications for admission on the prescribed form attached here with. Applications are neither acceptable on the copy of the prescribed form nor on a plain paper.
- The application form complete in all respects and accompanied with a registration fee and under mentioned documents is remitted
 to the office of the Softech Institute, Kharar.
 An attested copy of the Matric certificate.
 Four passport size latest
 photographs.
 Aphotocopy of Residence Proof.

FINAL EXAMINATION | RESULT & CERTIFICATION

Final Examination: Last month of the every Course will be Project Work. The Final Examination will also be conducted in that Month only.

Attendance: All students must regularly attend lectures and practical beginning with the first day of instruction. Each student should have a minimum of 80% attendance in each subject.

Result: Within Four weeks of the commencement of Final Examination, Result of Successful Candidates will be declared by Softech Institute. Candidate can also check their result online.

Certification: Student will get its Certificate within Week of the Completion of the Course. Issued certificates contain the photograph of the candidate and numbered hologram as a proof of originality.

PLACEMENT SERVICES

The institute has its own placement cell known as Softech Institute Placement cell, which offers free placement assistance to students in securing jobs on completion of their respective courses. This placement cell keeps liaison with employer's organizations and puts the students who are registered with the placement cell in touch with potential employers.

Efforts are made to help the students in finding suitable jobs after the completion of their studies. Students should submit two copies of their bio-data to the Softech Institute doesn't take the responsibility to find jobs for the students.

There is no charge for registration of a student with the Softech Institute placement cell. Placement services are provided free of cost to the students who want to avail this facility.

Web: www.softechinstitute.com

ISO An ISO 9001:2008 Certified Institute 9001:2008



COMPUTER APPLICATIONS

Computer Fundamentals

Operating System

(Windows/Ms-DOS)

Windows Operation

(Ms-Paint, Notepad, WordPad)

Ms-Office

(Ms-Word, Ms-Excel, Ms-PowerPoint)

Internet Applications

(E-mail, Chatting, Web Search)

Practical Lab Assignment & Viva

GRAPHIC DESIGNING

"Print Media" Fundamentals

Adobe PageMaker

Adobe Photoshop

CorelDraw

Internet Applications

Practical Lab Assignment & Viva

WEB DESIGNING

Adobe Photoshop

Web Script Language HTML

Web Editor Notepad

Web Browser Internet Explorer

Web Framework Dreamweaver

Practical Lab Assignment & Viva

FINANCIAL ACCOUNTING

Basic Concepts of Accounting &

Manual Accounts

Book Keeping & Double Entry System

Maintaining Account Books &

Financial Accounts

Computerized Accounts

Taxation & Banking System

Practical Lab Assignment & Viva

DIPLOMA COURSES Duration - 6 Months

COMPUTER APPLICATIONS

Computer Fundamentals

Operating System (Windows/Ms-DOS)

Windows Operation (Ms-Paint,

Notepad, WordPad)

Ms-Office (Ms-Word, Ms-Excel, Ms-

PowerPoint)

Internet (E-mail, Chatting, Web Search)

Practical Lab Assignment & Viva

GRAPHIC DESIGNING

"Print Media" Fundamentals

Adobe PageMaker

Adobe Photoshop

CorelDraw

Internet Applications

Practical Lab Assignment & Viva

WEB DESIGNING

Adobe Photoshop

Web Script Language HTML

Web Editor Notepad

Web Browser Internet Explorer

Web Framework Dreamweaver

Practical Lab Assignment & Viva

FINANCIAL ACCOUNTING

Basic Concepts of Accounting & Manual Accounts

Book Keeping & Double Entry System Maintaining Account Books & Financial

Accounts

Computerized Accounts

Taxation & Banking System

Practical Lab Assignment & Viva

FINANCIAL ACCOUNTING

Basic Concepts of Accounting & Manual Accounts

Book Keeping & Double Entry System Maintaining Account Books & Financial

Accounts Computerized Accounts

Taxation & Banking System

Practical Lab Assignment & Viva

HARDWARE & NETWORKING

Computer Fundamentals

(Windows, Ms-Office & Internet)

Hardware Introduction with

Computer Assembling

BIOS setup & Bootable System

Computer Format & Windows Installation

(PC Troubleshooting & Maintenance) Networking Concepts

Practical Lab Assignment & Viva

MOBILE REPAIRING COURSE

Assembling & Disassembling of different types of Mobile phones

Identify different parts of GSM and

CDMA handsets

Tools knowledge used in Mobile Repairing Software & Hardware Techniques

Working of Different parts & IC's Practical Lab Assignments & Viva

ENGLISH SPEAKING & PERSONALITY DEVELOPMENT

Tenses

Grammar & Vocabulary

Pronunciation & Communication Skills

Newspaper Reading

Personality Development &

Interview Techniques

Practical Group Discussion Session on

General Awareness Topics

DIPLOMA COURSES Duration - 12 Months

COMPUTER APPLICATIONS (DCA)

Computer Fundamentals

(Windows, Ms-office & Internet)

Desktop Publishing

(PageMaker, CorelDRAW, Photoshop)

HTML/DHTML, Dream weaver

Manual and Computerized Accounts

Taxation & Banking System

Practical Lab Assignment & Viva INFORMATION TECHNOLOGY (DIT)

Computer Fundamentals

(Windows, Ms-office & Internet)

Desktop Publishing

(PageMaker, CorelDRAW, Photoshop)

HTML/DHTML

Web Editor Notepad and Dream weaver

Programming Language C

Practical Lab Assignment & Viva

POST GRADUATE DIPLOMA IN COMPUTER APPLICATION (PGDCA)

Computer Fundamentals

(Windows, Ms-office & Internet)

HTML/DHTML, Dream weaver

Programming Language C

Programming in Visual Basic

Scripting Language Java

Practical Lab Assignment & Viva

POST GRADUATE DIPLOMA IN INFORMATION TECHNOLOGY (PGDIT)

Computer Fundamentals

(Windows, Ms-office & Internet)

HTML/DHTML, Dream weaver

Language C

Language C++

Programming in Java

Practical Lab Assignment & Visa

COMPUTER TEACHER TRAINING (CTT)

Computer Fundamentals

(Windows, Ms-office & Internet)

Desk Top Publishing

(PageMaker, CorelDraw, Photoshop)

HTML/DHTML, Dream weaver

Programming Language C

Practical Lab Assignment & Viva

Data Entry Operator (DEO)

Computer Fundamentals

Operating System & Windows Operation MS-Office (Ms-Word, Ms-Excel, Ms-Powerpoint)

Internet (E-mail, Chatting, Web Search) Typing Practice

Practical Lab Assignment & Viva

CRASH COURSES

Eligibility: 10th / 10+2





DIPLOMA COURSES

Duration - 12 Months Examination Fee - 1000/-

Diploma in (NTT) **Nursery Teacher Training**

Theory of Education Educational Psychology Teaching Methods & Materials School Organization Child Psychology, Care & Health Practical Lab Assignment & Viva

Diploma in (PTT) **Primary Teacher Training**

Principle of Primary Education **Educational Psychoogy**

Teaching Methods & Materials School Organization Child Psychology, Care & Health Practical Lab Assignment & Viva

Diploma in (ETT)

Principle of Education **Educational Psychoogy** Sociology of Education Fundamental of Teaching Educational Technology & Evaluation Practical Lab Assignment & Viva

Diploma in Office Management

Computer Fundamentals (Windows, Ms-Office & Internet) Principle of Human Resource Marketing Function Human Behaviour in Organization Environment Management in Organization Practical Lab Assignment & Viva

Diploma in AutoCAD

Fundamental of AutoCAD 2D Drafting Dimensioning & Detailing Surface Modeling 3D Modeling Practical Lab Assignment & Viva

Diploma in Stenography (English Language) (Hindi Language) (Punjabi Language)

Fundamentals of Stenography Vocabulary (English Language) Communication Skills Pronunciation Grammar (English Language) Practical Lab Assignment & Viva

Diploma in Secretarial Practice, **Public Relations &** Office Management

Office Functions & Importance **English Fluency with Personality** Development Computer Basics & Financial Management **Industrial Public Relations Shorthand Practice** Practical Lab Assignment & Viva

LIBRARY SCIENCE

Duration - 12 Months Examination Fee - 1000/-

Diploma in Library Science

Fundamentals of Library Science Library Organization-Information Services Library Classification Theory Library Cataloguing Theory

Practical Lab Assignment & Viva

Bachelor of Library Science Eligibility: D. Lib/Graduation

Reference and Information Sources Information Technology: Basics Library and Society Academic Library System **Technical Writing** Practical Lab Assignment & Viva

Master of Library Science Eligibility: B. Lib

Information, Communication & Society Information Sources, Systems and **Programmes**

Information Processing and retrievel Information Institutions, Services and **Products**

Management of Library and Information Centres

Practical Lab Assignment & Viva

RETAIL MANAGEMENT **Duration - 12 Months**

Introduction to IT **Business Communication** Banking & Financial Accounting Introduction to Retailing **Brand Management** Practical Lab Assignment & Viva

Diploma in Retail Management

India is considered as one of the top ten rising retail markets all over the World. With such an emerging retail market the jobs are available in plenty at all levels. Job opportunities are available in the fields such as supply chains, departmental stores, supermarkets, advertising agencies etc. Retail managers are also required in manufacturing companies to help customers understand about the products and to reach customers directly.

Skilled retail managers are also needed by companies such as Insurance and banking to convey their commodities directly to the customers. Retail managers are also being absorbed in a large number in the field of education and healthcare industries. Retailing business has been setup by many multinational companies, few of them are Reliance Group, Tata Groups Trent, ITC Retail, Big Bazaar & Pantaloons etc. The businessman generated by these has created huge employment opportunities for trained Retail Management professionals.

Few job types :-

- Visual Merchandisers
- Department Managers
- Supply Chain Distributors
- Management Trainees
- Assistant Store Managers
- Merchandising Assistant
- Sales Executive
- Marketing Executive
- Buyer Trainee

DIPLOMA COURSES

Eligibility: 10th / 10+2





VOCATIONAL COURSES

Duration - 24 Months Examination Fee - 2000/-

"ART & DESIGNS" Diploma in Painting & Fine Arts 1st Year

Fundamentals of Visual Art
History of Art I (Indian Art)
Drawing & Painting
Design In applied Arts
Life Study
Practical Lab Assignment & Viva

2nd Year

History of Art II (Western Art)
Preservation of Art & Art Objects
Materials & Methods
Portrait Study
Creative Composition
Practical Lab Assignment & Viva

Diploma in Printing Technology

1st Year

Computer Applications
Printing Design
Basic Engineering Drawing-I
Process Planning
Film Assembly
Practical Lab Assignment & Viva

2nd Year

Engineering Drawing-II
Graphics Reproduction
Graphics Design & Typography
Printing Costing & Estimating
Printing Processes
Practical Lab Assignment & Viva

Diploma in Art & Craft

1st Year
Principles of Education & Art
Clay Modeling
Designing & Painting
Theory of Art
Commercial Art
Practical Lab Assignment & Viva

2nd Year

Elements of Drawing and Painting Clay Modeling-II Drawing, Painting and Paper Work Craft Work Paper cutting and Card board modeling Practical Lab Assignment & Viva

Diploma in Beautician Ist Year

Basic Beauty Concepts Aromatic Massage Body Treatments Plant Oil Chemistry Techniques in beauty treatments Practical Lab Assignment & Viva

2nd Year

Advanced Beauty Concepts Skin Biology Advanced Facial Treatments Nutrition in Beauty Therapy Beauty & Spa Education Practical Lab Assignment & Viva

Diploma in Photography 1st Year

Fundamentals and Portraiture
Still Photography
Digital Art Photography
Product Photography & Bromide Printing
Dark Room Practice, Enlaring
Practical Lab Assignment & Viva

2nd Year

Phtogram's, Toning Creative & Constructional Photography Advertising / Architectural Photography Indoor / Outdoor Photography Computer Graphics & Digital Images Practical Lab Assignment & Viva

INFORMATION TECHNOLOGY



DIPLOMA COURSES

Duration - 24 Months Examination Fee - 2000/-

Advance Diploma in (ADCA) Computer Applications 1st Year

Computer Fudnamentals (Windows, Ms-Office & Internet) Deskt Top, Publishing (Pakemaker) CorelDraw, Photoshop) HTML/DHTML/ Css & Div Dreamweaver, InDesign, Illustrator Flash Animation Practical Lab Assignment & Viva

2nd Year

Language C Language C++ PHP & MySQL Java Script Visual Basic Practical Lab Assignment & Viva

Advance Diploma in (ADIT) Information Technology 1st Year

Computer Fundamentals
(Windows, Ms-Office & Internet)
Desk Top, Publishing
(PageMaker, CorelDraw, Photoshop)
HTML/DHTML, Css & Div
Dream weaver, In Design, Illustrator
Flash Animation
Practical Lab Assignment & Viva

2nd Year

Language C
Language C++
ASP.Net & SQL Server
Visual Basic & Oracle
Java
Practical Lab Assignment & Viva

Advance Diploma in (ADFA) Financial Accounting 1st Year

Business Computer Applications
Basic Concepts of Accounting
Business Accounting
Maintain Account Books
Business Communication
Practical Lab Assignment & Viva

2nd Year

Advance Accounting Concepts
Accounts Reconcilization
Computerized Account
Tax Management & Banking System
Practical Lab Assignment & Viva

Advance Diploma in (ADHN) Hardware & Networking

1st Year

Fundamentals of Information Technology Different Operating Systems Analog & Digital Electronics Basics of Microprocessor PC Assembling & Trouble Shooting Practical Lab Assignment & Viva

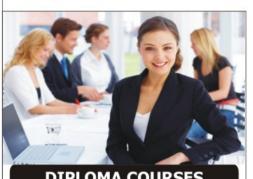
2nd Year

BIOS Setup & Bootable System
PC Format & Windows Installation
Installation of Other Computer
Peripherals
PC Trouble Shooting & Maintenance
Study on Anti Virus Programs
Practical Lab Assignment & Viva

DIPLOMA COURSES

Eligibility: 10th / 10+2





DIPLOMA COURSES

Duration - 24 Months Examination Fee - 2000/-

MANAGEMENT

Advance Diploma in (ADBM) **Business Management**

1st Year

Principles of Business Management Organization Behaviour Marketing & Material Management Employee Training & Develop. Method Industrial Psychology & Management Principles

Practical Lab Assignment & Viva

2nd Year

Management of Public Enterprises Formation of Partnership Labour Welfare & Social Security Role of Advertisement in Business Management Business Fundamentals & Brand Management Practical Lab Assignment & Viva

Advance Diploma in International **Business Management** 1st Year

Principles of Business Management Organization Behaviour **Export Office Practice** International Business Communications Management Theory & Practice Practical Lab Assignment & Viva

2nd Year

International Business Law International Marketing International Trade & Payments Role of Advertisement in Business Management Business Fundamentals & Brand Management Practical Lab Assignment & Viva

Diploma in **Event Management** 1st Year

Principles of Event Management Event Planning Team Management **Event Marketing & Advertising** Practical Lab Assignment & Viva

2nd Year

Organizational Behavior Principles of Management Strategic Planning and Events Management Udnerstanding The Events Customer Mega Events and Their Impacts Practical Lab Assignment & Viva

Advance Diploma in (ADRM) Retail Management

1st Year

Introduction to IT **Business Communication** Banking & Financial Management Introduction to Retailing Brand Management Practical Lab Assignment & Viva

2nd Year

Retail Design & Merchandising Sales Promotion & Sales Management Marketing Management **Business Management Business Strategy** Practical Lab Assignment & Viva





TECHNICAL COURSES

Duration - 24 Months Examination Fee - 2000/-

ITI DIPLOMA COURSES

Course in Fitter/Wireman Draftsmanship/Welder/Mechanic al/ Electrician/ Surveyor/ Carpenter/ Plumber 1st Year

Fundamentals/ Instruments & Measurements (Mechanics) Introduction to Home Appliances (Electrician)

Arc Welding Operations (Welder) Theory of Design & Decoration (Carpenter)

Design of Sanitary Drainage (Plumber) Safety Issues & Precautions Introduction to Trade Theory Workshop Calculation & Science- I Basics of Engineering Drawing Practical Lab Assignment & Viva 2nd Year

Advanced Concepts

Control Theory (Mechanics) Power Systems (Electrician) Quality Control (Carpenter) Internal & External Water Supply System (Plumber) Use of Tools Advance Trade Theory

Workshop Calculation & Science-II Advance Engineering Drawing

Practical Lab Assignment & Viva

Diploma in Refrigeration & Air Conditioning 1st Year

Types of Refrigeration & Air Conditioning **Energy Efficiency Opportunities** Assessment of Refrigeration & Air Cond. Circuits and Projects Safety Issues & Precautions

2nd Year

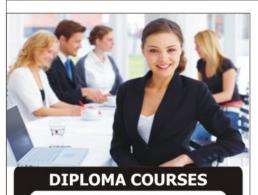
Use of Tools Power Systems Refrigerant Flow Control Devices Multi Temp System Commercial Air-Conditioing Practical Lab Assignment & Viva

DIPLOMA COURSES (so

Eligibility: 10th / 10+2







Duration - 36 Months Examination Fee - 6000/-

ENGINEERING DIPLOMAS

Diploma in Electrical Engineering

1st Year

Applied Mathematics
Applied Physics
Applied Chemistry
Computer Fundamentals
Engineering Drawing
Practical Lab Assignment & Viva

2nd Year

Electrical Engineering Materials
Basic Electronics Circuits & Devices
Electrical Machines
Electronic Measurement and
Instrumentation
Linear Control System
Practical Lab Assignment & Viva

3rd Year

Design & Maintenance of Electrical Machines Power Electronics Transmission & Distribution of Electrical Power Electrical Engineering Drawing Power Plant Engineering Practical Lab Assignment & Viva



Diploma in Electronics & Telecommunication

1st Year

Applied Mathematics
Applied Physics
Applied Chemistry
Computer Fundamentals
Engineering Drawing
Practical Lab Assignment & Viva

2nd Year

Electrical Engineering Materials
Basic Electronics Circuits & Devices
Electrical Machines
Electronic Measurement and
Instrumentation
Linear Control System
Practical Lab Assignment & Viva

3rd Year

Introducing to Microprocessors Electronic Design & Fabrication Techniques Principles of Microwave Engineering Industrial Electronics Practical Lab Assignment & Viva

MANAGEMENT DIPLOMAS

Diploma in Financial Management

1st Year

Business Computer Applications
Basic Concepts of Accounting
Business Accounting
Maintain Account Books
Business Communication
Practical Lab Assignment & Viva

2nd Year

Advance Accounting Concepts
Accounts Reconciliation
Accounts Finalization
Computerized Account
Tax Management & Banking System
Practical Lab Assignment & Viva

3rd Year

Advance Accounting Concepts
International & Corporate Finance
Corporate Taxation
Global Financial Marketing
Security Analysis & Portfolio Managment
Practical Lab Assignment & Viva

Diploma in Sales & Marketing Management (3 Years) 1st Year

Objectives of Sales Management Relationship Marketing Marketing Management The Marketing Research Process Business Fundamentals Practical Lab Assignment & Viva

2nd Year

Globalization & International Business Strategy Budgeting & Planning Market Segmentation & Fore Casting Distribution Management Financial Decision Making Practical Lab Assignment & Viva

3rd Year

Brand Management
Theory of Motivation
Sales Promotion & Sales Management
Objectives of Advertising
Personality Development Session
Practical Lab Assignment & Viva

Bachelor of Management & Computer Software (3 years) 1st Year

Principles of Sales Marketing Marketing & Material Management Business Policy & Motivation Role in Management Introduction to Information Technology Programming Language C

Practical Lab Assignment & Viva

2nd Year

Principles of Sales Marketing
Management & Organization Behavior
Data Base Management System
Data Structure & Algorithms
Programming Language C++
Practical Lab Assignment & Viva

3rd Year

Management of Public Enterprises Humana Resource Management Labour Welfare & Social Security Computer Architecture Installation & Maintenance Practical Lab Assignment & Viva



DIPLOMA COURSES

Duration - 36 Months Examination Fee - 6000/-

ENGINEERING DIPLOMAS

Diploma in Hardware & Networking 1st Year

Fundamental of Information Technology Different Operating Systems Analog & Digital Electronics Basics of Microprocessor PC Assembling & Trouble Shooting Practical Lab Assignment & Viva

2nd Year

BIOS Setup & Bootable System PC Format & Windows Installation Installation of Other Computer Peripherals PC Trouble Shooting & Maintenance Study on Anti Virus Programs Practical Lab Assignment & Viva

3rd Year

Computer Networking
Networking Toplogies & Devices
Windows Server Administration
Linux Server Administration
DataBase Administration
Practical Lab Assignment & Viva

Diploma in Computer Science 1st Year

Applied Mathematics
Applied Physics
Applied Chemistry
Computer Fundamentals
Engineering Drawing
Practical Lab Assignment & Viva

2nd Year

Object Oriented Programming using C & C++
Operating System
Computer System
Programming Architecture
Programming in Visual Basic
Data Structure
Practical Lab Assignment & Viva

3rd Year

Data Base Management System
System Analysis and Design
Computer Networks
Computer Graphics
PC Organization
Practical Lab Assignment & Viva

Diploma in Information Technology

1st Year

Applied Mathematics
Applied Physics
Applied Chemistry
Computer Fundamentals
Engineering Drawing
Practical Lab Assignment & Viva

2nd Year

Object Oriented Programming using C & C++
Operating System
Computer Architecture
Programming in Visual Basic
Data Structure
Practical Lab Assignment & Viva

3rd Year

Programming in Java
Data Base Management System
System Analysis and Design
Installation & Maintenance
Industrial Management
Practical Lab Assignment & Viva

Medica & Mass Communication

Diploma in Journalism & Mass Communication 1st Year

Principle of Journalism
Journalsim Ethics & Law
Broadcast & Digital Journalism
Literature, Language & Arts for
Journalists
Reporting & News Writing
Practical Lab Assignment & Viva

2nd Year

Media Evolution & Trends
Development of Contemporary Media
Advanced Reporting and Editing
Still Photography
Live Performance Techniques
Practical Lab Assignment & Viva

3rd Year

News Writing for Electronic Media Media Ethics and Laws Advertising Insights Video Production and Editing Business & Corporate Soft Skills Practical Lab Assignment & Viva

Diploma in Advertising & Mass Communication 1st Year

Basics of Computers Communication Skills Fundamentals of Print Journalism Internet Media & Digitalization Organization Behaviour Practical Lab Assignment & Viva

2nd Year

Fundamentals of Computer and Printing Process Media Organization - Structure & Functions Evolution of Media Audio Visual Communication Modern Media Communication Practical Lab Assignment & Viva

3rd Year

Ethics & Media Laws and Media Ethics Fundamentals of Advertising Foundations of Magazine Journalism Media and Political Interventions Media and Its Development Worldwide Practical Lab Assignment & Viva

HOSPITALITY & TOURISM



Diploma in Hospitality Management 1st Year

Fundamentals of Hospitality Industry-I Managing Front Office Operations Hospitality Supervision Strategic Management in Hospitality Environmental Management in H Hospitality Industry

Practical Lab Assignment & Viva

2nd Year

Fundamentals of Hospitality Industry-II Human Resource in Hospitality Hospitality Management System Customer Service Housekeeper Management Practical Lab Assignment & Viva

3rd Year

Hospitality Facilities Management
Economics & Hospitality
Organization Behavior
Marketing for Hospitality
Managing Service Quality &
Customer Relations
Practical Lab Assignment & Viva

Eligibility: 10th / 10+2



DIPLOMA COURSES

Duration - 36 Months Examination Fee - 6000/-

HOSPITALITY & TOURISM

Diploma in Hospitality Management 1st Year

Management
Foreign Languages
Travel & Tourism Legislation
Tourism Economics
Tourism Development Planning
Practical Lab Assignment & Viva

Fundamentals of Tourism & Travel

2nd Year

Computer Fundamentals in Tourism Principles and Practices of Tourism Marketing of Tourism Environment and Ecology in Touring Planning & Development of Tourism Practical Lab Assignment & Viva

3rd Year

Transport Operation in Tourism
Tourism Information & Communication
Tourism Products
I.T. in Hotel and Tourism Business
Management of Ticketing and Fare
Practical Lab Assignment & Viva

Diploma in Hotel Management 1st Year

Foundation Course in Food Production Basic Food & Beverage Service Introduction to Front Office Operations Introduction to House Keeping Food Production and Bakery Practical Lab Assignment & Viva

1st Year

Hotel Laws
Food Science & Nutrition
Communication Skills
Hotel Accounts
Accommodation Management
Practical Lab Assignment & Viva

3rd Year

Human Resource Development and Training House Keeping Operations Behavioral Process in Organization Basic Food Production, Bakery & Confectionery Leadership & Management Practical Lab Assignment & Viva



Diploma in Fashion Designing 1st Year

Fundamentals of Fashion Designing Designing, Sketching & Drafting Hand & Machine Embroidery Quality Control Fundamentals of Textiles Practical Lab Assignment & Viva

2nd Year

Textile Development Introduction to Yarn Craft Introduction to Advanced Multimedia Basic of Pattern Making Study of Sewing Technology Practical Lab Assignment & Viva

3rd Year

Fabric Preparation for Consumers Import & Export Procedure Fundamentals of CAD Application Introduction to Merchandising Design Exploration in Fashion Practical Lab Assignment & Viva

Diploma in Home Science 1st Year

English Communication
Food Science
Basic Art & Craft
Textile Art & Craft
House Keeping
Practical Lab Assignment & Viva

2nd Year

Fundamentals of Information Technology Child Development Basic Clothing & Construction Techniques Processing of Fiber & Fabric Fundamentals of Nutrition Practical Lab Assignment & Viva

3rd Year

Housing & Space Management
Principles of Family Resource
Management
Therapeutic Nutrition
Development of Psychology
Fundamentals of Horticulture
Practical Lab Assignment & Viva

Diploma in Interior Designing 1st Year

Effective Communication Skills
Introduction to Drawing & Graphics
Elements of Design
Basic Elements of Material
Interior Furnishing - I
Practical Lab Assignment & Viva

2nd Year

Advanced Elements of Material Role of Interior Designer Marketing Research Building Control & Inspection Interior Furnishing - II Practical Lab Assignment & Viva

3rd Year

Paint & Interior Painting
Service Management
Interior Design Method
Design Decision Process
Computer Aided Design (CAD)
Practical Lab Assignment & Viva

Diploma in Graphics & Multimedia 1st Year

Computer Fundamentals
Desktop, Pubilishing
(Pagemaker, CorelDraw, Photoshop) Art
& Graphics
Basics of Digital Photography
2D Animation
Practical Lab Assignment & Viva

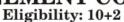
2nd Year

Advanced Digital Photography
Editing Digital Photographs
Script Writing & Story Board Designing
Advertising Design
3D Introduction & Advanced
(Modeling & Animation)
Practical Lab Assignment & Viva

3rd Year

Digital Editing & Sound Editing MAYA (Professional animation) Cartoon animation Digital Animation & Special Effects Interactive Media Practical Lab Assignment & Viva

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BACHELOR & MASTER COURSES

Examination Fee - 2000/-Per Year

Bachelor of Business (BBA) Administration (3 Years) 1st Year

Organizational Behavior Principles of Management Management of Financial Accounting Legal & Regulatory Framework **Human Resource Management** Practical Lab Assignment & Viva

2nd Year

Introduction to Research Methodology Managing Information System **Business Strategy** Quantitative Techniques for Business Marketing Management Practical Lab Assignment & Viva

3rd Year

Managing Human Resource Issues Labor Welfare & Social Security Business Economics-I Product Management Globalization & International Business Practical Lab Assignment & Viva

Master of Business (MBA) Administration (2 Years) Eligibility: Graduation:

1st Year

Financial & Management Accounting Managerial Economics Computer Application in Management Human Resource Management Marketing Management Practical Lab Assignment & Viva

2nd Year

Human Resource Management

Management Information System Strategic Management Management of Training & Development Organizational Change & Develpment International Human Resource Management Practical Lab Assignment & Viva

Financial Management

Management Information System Strategic Management Corporate Restructuring Management of Financial Services Global Financial Marketing Practical Lab Assignment & Viva

Marketing Management

Management Information System Strategic Management Marketing of Services Brand Management Industrial Marketing Practical Lab Assignment & Viva

International Business Management

Management Information System Strategic Management International Human Resource Management International Logistics Management World Economy & Globalization Practical Lab Assignment & Viva

Information Technology

Management Information System Strategic Management Database Management System Visual Programming Software Engineering Practical Lab Assignment & Viva

Intergrated MBA (BBA+MBA) **Duration: 4 Years** 1st Year

Organization Behavior Principles of Management Management & Financial Accounting Marketing Management Human Resource Management Practical Lab Assignment & Viva

2nd Year

Legal & Regulatory Framework Organization, Competition & Environment Quantitative Techniques for Business Introduction to Research Methodology Managing Information System Practical Lab Assignment & Viva

Financial Management 3rd Year

Advance Management Accounting International Finance Introduction to Corporate Finance Security Analysis and Portfolio Management Merger Acquisition and other Corporate Re-Organization Practical Lab Assignment & Viva

4th Year

Corporate Taxation Financial Engineering Corporate Restructuring Management of Financial Services Global Financial Marketing Practical Lab Assignment & Viva

Human Re source Management

Managing Human Resource Issues Managing Human Resource Development Labor Laws Compensation Management Human Resource Planning & Development

Practical Lab Assignment & Viva

4th Year

International H.R.M. Team Building Organizational changes and Development Management of Training & Development Total Quality Management Practical Lab Assignment & Viva

International Business Management

3rd Year

International Marketing International HRM International Logistics International Accounting International Economics Practical Lab Assignment & Viva

4th Year

International Trade

International Finance Management International Business Management Export procedure and Document International Business Environment Practical Lab Assignment & Viva

Information Technology 3rd Year

Database Management System-1 Introduction to Programming E-Commerce Software Engineering-I Visual Programming Practical Lab Assignment & Viva

4th Year

Network Management Database Management System-II Structured System Analysis & Design Software Engineering-II Programming in Java Practical Lab Assignment & Viva

Marketing Management 3rd Year

Advertising & Promotion International Marketing Marketing of Services Marketing Research Brand Management Practical Lab Assignment & Viva

4th Year

Marketing Planning Advertising Management Sales and Distribution Management Consumer Behavior Industrial Marketing

Practical Lab Assignment & Viva



ENGINEERING PROGRAMMES

M. Tech. (Mech. IT, Civil, ECE, Comp.) Duration - 2 years Semester - 4 Eligibility: MBA (IT)/MCA/BE/B.Tech./M.Sc./MIT/DOEACC "B" LEVEL

B. Tech. (Mech., Elec.IT, CIVIL, ECE, CHEMICAL) Duration - 4 Years Semester - 8

Eligiblity: Any candidate having passed 10+2 Exam with Phy./ Chemistry & Mathematics

B.Tech. (Lateral Entry to IIIrd Sem.) Duration - 3 Years Semester - 6

Eligibility: Any Govt. Recognized Polytechnic Diploma of 3 years duration after - 10 class.

Polytechnic Diploma Duration - 3 Years Semester - 6

(Electronics & Telecommunication, Mech., Elec., Civil, Computers, Refrigeration, Automobile)

Polytechnic Diploma (Lateral Entry to IIIrd Sem.) Duration - 2 Years Semester - 4

Eligibility: 10th Pass from any Recognized Board 2yrs ITI Course

MANAGEMENT PROGRAMMES

B.B.A | Eligibility: Passed +2 | Duration - 3 Years | Semester - 6

M.B.A (IT, HRM, Finance, Marketing, Insurance, Banking) Duration - 2 Years Semester - 4

Eligibility: Graduation in any discipline.

M.B.A. Executive (Lateral Entry to IIIrd sem.) Duration - 1 Year Semester - 2

Eligibility: Any PG Mgt. Diploma Or 3 yrs. Managerial Experience BBA/BBM

Eligibility: Passed +2

PG Diploma in Business Management (IT, HRM, Finance, Marketing)Duration-1 Year Semester-2

Eligibility: Graduation in any discipline.

TRADITIONAL PROGRAMMES

B.A (Open) No 10th & 12th required Eligibility - 18 yrs with BPP Entrance Test Duration - 3 Years

B.A (General) Eligibility - 10+2 or equivalent Duration - 3 Years

M.A (English, Hindi, History, Eligibility - Graduation Duration - 2 Years

Pol. science Psychology, Sociology, Sanskrit etc.)

M.A Education (Equivalent to M.Ed) Eligibility - Graduation Duration - 2 Years

M.A Education (Lateral Entry) Eligibility - B.Ed Duration - 1 Years

B.Com Eligibility - 10+2 or equivalent Duration - 3 Years

M.Com Eligibility - Graduation Duration - 2 Years

Master in Social work Eligibility- Graduation Duration - 2 Years

D.Lib. Eligibility - Passed +2 Duration - 1 Year

B.Lib. (BLIS) Eligibility - Graduation Duration - 1 Year

M.Lib. (MLIS) Eligibility - B.Lib Duration - 1 Year

D.Ed Eligibility - Passed +2 Duration - 1 Year
B.Ed Eligibility - Graduation Duration - 1 Year

M.Ed Eligibility - B.Ed Duration - 1 Year

B.PEd Eligibility - Graduation Duration - 1 Year
M.PEd Eligibility - B.PEd Duration - 1 Year

SCIENCE PROGRAMMES

B.Sc. (General) PCM/PCM Eligibility: Passed + 2 Duration - 3 years

M.Sc. Eligibility: Graduation Duration - 2 years (Physics / Math / Chemistry / Botany / Bio-Tech.

Microbiology / Geography / Bio-Chemistry / Environmental / Home Science / Yoga Science)



IT PROGRAMMES

Master in Computer Application (MCA) Eligibility: Relevant Degree Duration - 3 Years Sem. - 6

MCA Lateral Entry to IIIrd sem. Duration - 2 Years Semester - 4

Eligibility: graduate in any discipline and have PGDCA from Any recognized university.

Msc.(IT) / Computer Science Eligibility: graduate in any discipline Duration - 2 Years Sem. - 4

Msc.(IT) / Computer Science Lateral entry to IIIrd sem Duration - 2 Years Semester - 4

Eligibility: Degree + PGDCA

BCA Duration - Eligibility: Passed +2 2 Years Semester - 4

BCA Lateral Entry to IIIrd sem - Eligibility: +2 & one year Diploma Duration - 2Years | Sem - 4

Bsc. (IT) / computer science - Eligibility: Passed +2 Duration - 2 Years Semester - 4

PGDCA | Eligibility: Graduation | Duration: 1 Year | Semester: 2

RESEARCH PROGRAMMES

M.Phil - One Year Course Eligibility - Master degree in the subject

ARTS SUBJECTS - English, Hindi, Pol.Science, Economics, Sociology, Education, History.

SCIENCE SUBJECTS - Physics, Chemistry, Maths, Zoology, Botony, Micro-Biology, Bio-Tech.,

Physical Education, Home Science, Environment Science, Library Science.

MANAGEMENT SUBJECTS - Management, Commerce, Hotel Management.

Ph.D TWO / THREE YEAR COURSES Eligibility – MASTER DEGREE IN THE SUBJECTS

ARTS SUBJECTS - English, Hindi, Pol.Sci., Economics, Sociology, Education, History, Sanskrit, Music.

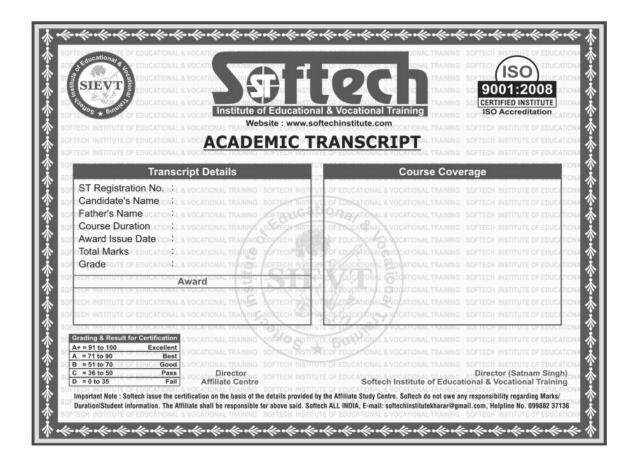
SCIENCE SUBJECTS - Physics, Chemistry, Maths, Zoology, Botony, Micro-Biology, Bio-Tech., Food & Nutrition.

Physical Education, Home Science, Environment Science, Library Science, Yoga, Pharmacy,

MANAGEMENT SUBJECTS - Management, Commerce

Note: Ph.D Thesis preparation manual is available for the students in our Institute





ADMISSION FORM



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| (PLEASE FILL ALL INFORMATION BY CANDIDATE IN | CAPITAL LETTERS) | | | | |
|---|---|--|--|--|--|
| Candidate Name | Must Affix | | | | |
| Father's Name Sh. | Latest Passport Size | | | | |
| Mother's Name Smt. | Unattested Photograph | | | | |
| D.O.B Gender : Male/ Female Admission Date | | | | | |
| Permanent Address | | | | | |
| | | | | | |
| Pincode Tel. No. with STD Code | | | | | |
| University / Board Name | | | | | |
| Qualification | | | | | |
| Course Name | | | | | |
| Session / Year | | | | | |
| Fees Detail | | | | | |
| Subjects | | | | | |
| | | | | | |
| | | | | | |
| Affiliate Centre Name | | | | | |
| Affiliate Centre with Code | | | | | |
| DECLARATION : I | | | | | |
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| hereby declare that I have taken admission in the above mentioned course with my free wish & will and without any pressure. The information Institute are the Institute's own autonomous programs. The running course is for knowledge and wisdom are not guaranteed for further educam taking admission after knowing all legal facts and own choice and without any pressure and I never be entitled to claim any way on any g | ational use and job and the course for slef help and self employment only Hence I | | | | |
| and taking admission after informing all regarded and with order and with a confirmed about recognition / affiliation of course & legal status of Institution / Board / ground. I know very much that fees once deposited will not be refundable & adjustable in any circumstances. I will abide by the Rules and Regulation of the Rules and Rules | University & I have no grouse to any one on this ground i.e. will not claim on this | | | | |
| If found incorrect or wrong at any stage in documents and statement given by me the Institute/Board will be fully authorized to cancel Admission / Exam / Result and forfeit the fee deposited by me. | | | | | |
| | | | | | |
| Document to be Attached | Student's Signature | | | | |
| I. Eight Passport Size Photographs. II. A Self Attested copy of the Matric Certificate. III. A. Photocopy of Residence Proof. | | | | | |
| FOR OFFICE USE ONLY & FILL BY AFFILIATE CENTRE HEAD | | | | | |
| | Certified that All the Particulars Mentioned in | | | | |
| Regd. No. Allotted by Affiliate Centre : | The Admission Form Have Been Carefully Checked And Found in Order. | | | | |
| Admission Date & Place : | | | | | |
| Course Completion Date : | | | | | |
| Batch Time : Morning / Evening : | | | | | |
| Course Duration : | | | | | |
| Fees Detail : | Admission Approved by Centre Head/ Manager with Seal | | | | |



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READ CAREFULLY INSTRUCTIONS FOR ONLINE EXAMINATION

Examination Mode: Online Offline

- 1. In case of Online Examination please send the photocopy of the student's Online Result.
- 2. The exam must be conducted by Affiliate in his / her presence else he / she will be held responsible for all the details & marks entered in the examination form.
- Failure to submit all the required documentation will lead to delay in issuing of your certificates.

Note:

- 1. Please Fill the Information in Capital Letters and Cross Check the Details Written in the Examination form.
- 2. Incomplete Examination Form of Form without Photographs and Documents shall be merely rejected.
- Maximum Marks for each subject are 100 and for Practical are 500.
- Minimum pass marks are 40% involving both Theory & Practical.
- "A+" Grade will be awarded on acquiring 90% or more.
- "A" Grade on 80% or more but less than 89%
- "B" Grade on 55% or more but less than 79%
- "C" Grade on 40% or more but less than 54%
- Student obtaining less than 40% marks will be awarded "D" Grade (Fail).

| Grading & Result for Certification | | |
|------------------------------------|-----------|--|
| A+ = 91 to 100 | Excellent | |
| A = 71 to 90 | Best | |
| B = 51 to 70 | Good | |
| C = 36 to 50 | Pass | |
| D = 0 to 35 | Fail | |

For any Information or Verification Please Call at: 9988237136

EXAMINATION FORM



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| (PLEASE F | ILL INFORMATION IN CAPITAL LETTERS | 5) |
|--|------------------------------------|--|
| Full Name Mr./ Ms | | Must Affix Latest |
| Father's Name Sh | | Passport Size Unattested |
| Affiliate Centre Name | | Photograph |
| Affiliate City Name | . Affiliate Centre Code | |
| Course Name | | |
| Course Duration// | . to/ | Grading & Result for Certification |
| Examination Date Total | Marks : | A+ = 91 to 100 Excellent A = 71 to 90 Best |
| Final Grade: A+ / A / B / C / D Final Re | esult : Fail Pass | B = 51 to 70 Good C = 36 to 50 Pass |
| Transcript Details & Course Coverage | callob | D = 0 to 35 Fail |
| | gurano/19/ | |
| ☐ Computer Fundamentals | ☐ Page / Maker | ☐ Hardware |
| ☐ Windows / Ms-Dos | ☐ CorelDraw | ■ Networking |
| ☐ Ms-Office | Photoshop | ☐ Auto CAD |
| ☐ Ms-Word | ☐ HTML / DHTML | ☐ Visual Basic |
| ☐ Ms-Excel | Css & Div | Oracle |
| ☐ Ms-Powerpoint | ☐ Ms-FrontPage | ☐ Java |
| Internet | Dreamweaver | ASP.Net / SQL Server |
| Financial Accounting | Flash Animation | Digital Audio Editor |
| Computer Accounting | PHP / MySQL | Digital Video Editor |
| Taxation | JASC Animation | After Effect |
| Ms-Access | Swish Max2 | Combustion |
| Language C | Illustrator | 3Ds Max |
| Language C++ | In Design | Maya |
| Foxpro | Java Script | |
| П | П | |

Document to be Attached

I. One Passport Size Photograph II. A Self Attested copy of the Matric Certificate. III. A Photocopy of Residence Proof

Do hereby declare that the information given by me is correct to the best of my knowledge and belief. And I Certified that all the particulars mentioned in the Examination form have been carefully checked and found in order.

Do hereby declare that I have taken admission in the above mentioned course with my free wish & will and without any pressure. The information given by me is correct to the best of my knowledge and belief. The courses of the Institute are the Institute's own autonomous programs. The running course is for knowledge and wisdom are not guaranteed for further educational use and job and the course for slef help and self employment only Hence I am taking admission after knowing all legal facts and own choice and without any pressure and I never be entitled to claim any way on any ground of recognition and legal status of the Institute/Organization. In case of any lapse, I shall be responsible for consequences. I have confirmed about recognition / affiliation of course & legal status of Institution / Board / University & I have no grouse to any one on this ground i.e. will not claim on this ground. I know very much that fees once deposited will not be refundable & adjustable in any circumstances. I will abide by the Rules and Regulation of the Institute and I will pay my fees regularly as agreed to. If found incorrect or wrong at any stage in documents and statement given by me the Institute/Board will be fully authorized to cancel Admission/Exam/Result and forfeit the fee deposited by me.

Affiliate Centre Head Signature with Seal

Student's Signature

Important Note: Softech Institute of Educational & Vocational Training issue the certification on the basis of the details provided by the Affiliate Study Centre. Softech does not owe any responsibility regarding Marks | Duration | Student Information | The Affiliate shall be responsible for above said.

EXAMINATION FORM



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| (PLEASE FILL INFORMATION IN CAPITAL LETTERS) | | | | |
|---|-------------|-----------------------------|----------------|--|
| Full Name Mr./ Ms. | | Must Affix Latest | | |
| Father's Name Sh. | | Passport Size Unattested | | |
| Affiliate Centre Name | | | Photograph | |
| Affiliate City Name Affiliate Centre Code | | | | |
| Course Name | | | | |
| Course Duration to | nation Date | | | |
| Course Year : 1st Year | | | | |
| Marks : Theory Practical Total Grade : A + /A/B/C/D | | | | |
| Transcript Details & Course Coverage | | | | |
| Subjects | Max. Marks | Pass Marks | Marks Obtained | |
| 6 | 100 | 40 | | |
| 2 | 100 | 40 | | |
| ま おきみな | 100 | 40 | | |
| | 100 | 40 | | |
| | 100 | 40 | | |

<u>Document to be Attached</u>
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Pratical Lab Assignment & Viva

Total

Do hereby declare that I have taken admission in the above mentioned course with my free wish & will and without any pressure. The information given by me is correct to the best of my knowledge and belief. The courses of the Institute are the Institute's own autonomous programs. The running course is for knowledge and wisdom are not guaranteed for further educational use and job and the course for slef help and self employment only Hence I am taking admission after knowing all legal facts and own choice and without any pressure and I never be entitled to claim any way on any ground of recognition and legal status of the Institute/Organization. In case of any lapse, I shall be responsible for consequences. I have confirmed about recognition / affiliation of course & legal status of Institution / Board / University & I have no grouse to any one on this ground i.e. will not claim on this ground. I know very much that fees once deposited will not be refundable & adjustable in any circumstances. I will abide by the Rules and Regulation of the Institute and I will pay my fees regularly as agreed to. If found incorrect or wrong at any stage in documents and statement given by me the Institute/Board will be fully authorized to cancel Admission/Exam/Result and forfeit the fee deposited by me.

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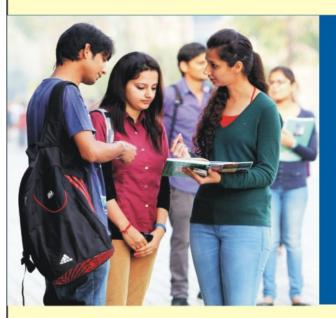
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"SOME PROGRAMS ARE BETTER THAN OTHERS CHOOSE THE BEST"



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